

Hello Mr/Mrs/Ms FNAME LNAME,

My name is YOUR NAME and I am the owner of COMPANY NAME, our business is in locating and buying domains for local businesses that would gain more online traffic using a keyword domain name.

As you are probably aware, when people are looking for goods and services in a particular local geographical area they will usually type into Google the name of the service that they need followed by the town or area.

Today I am offering you the opportunity to purchase the domain name DOMAINNAME.com. I only deal in top level domains and I know that this would be an ideal domain for your business which will add to your bottom line sales while reducing your marketing costs. Even if you already have a website you have this domain as second domain that takes you to your current site so you will have double the exposure.

If this is something of interest to you, please let me know at the earliest opportunity in order to secure this valuable domain for yourself.

Kind regards,

YOUR NAME